



## International Conference

# Audiovisual Archives in the Digital Age Preservation, Accessibility and Governance

Tunis, March 30 - 31, 2022

**Coordinators:** Tarek Ouerfelli / Aida Chebbi

# Call for Papers

## Presentation

Audiovisual memory, whether on analog or digital media, is often qualified as endangered documentary heritage (UNESCO, 2020).

This memory is silently fading, in some cases, for lack of means to support heavy and costly technical operations, in other cases, for lack of awareness of the usefulness of preserving audiovisual heritage (Hoog, 2014). For several years, the United Nations Educational, Scientific and Cultural Organization (UNESCO), particularly while celebrating World Day for Audiovisual Heritage, insists on the need to take urgent action to protect audiovisual materials (UN, 2016). UNESCO estimates that 80% of audiovisual documents are in danger of disappearing forever (Hoog, 2014).

As an integral part of our collective cultural memory, audiovisual archives are extremely fragile and vulnerable. Information specialists/experts agree on the instability and complexity of technical supports needed for the preservation of audiovisual archives. The preservation of digital audiovisual archives arises with more acuity due to the fact linked to the durability of digital documents and requires an in-depth reflection on the means and strategies to be deployed to ensure the good governance of these archives.

Audiovisual archives have their own characteristics requiring very specific processing, preservation and exploitation methods and techniques (Côté-Lapointe, 2019, Lemay and Klein, 2012). These methods and techniques continue to evolve at the rate of changes in technological media, the diversification of the typology of audiovisual content, the enrichment of uses (Lemay and Klein, 2012). The standardization of practices is a way to ensure sustainable and universal access to the audiovisual heritage.

The exceptional and fragile nature of audiovisual materials requires a concerted and urgent action to be established between Memory Institutions and other actors in the field aiming

to identify the shortcomings recorded in the digital preservation of audiovisual documentary heritage (Hiroux, 2009).

Despite the challenges linked to the preservation of audiovisual archives, digital technology offers new opportunities to increase the accessibility and exploitation of the audiovisual content. This helps us to reflect upon the new uses, users, and forms of exploitation of audiovisual archives in the digital age; and to think about the new functions that an archivist could perform in exploiting and making accessible these kinds of archives.

As a matter of fact, an archivist can be a catalyst for the governance of archives in relation to the accessibility and availability of audiovisual archives. In this context, good governance is observed above all in the reliable process of circulating audiovisual documents, in the collecting of this generated mass of documentary information, and thus constituting the archives so that we can facilitate the treatment of these archives, both on the level of conservation and communicability.

In its second edition, the International Conference on Audiovisual Archives (1st edition ISD-Tunis, 2013) calls for a reflexion on the preservation, accessibility, and governance of audiovisual archives in the age of digitization and social networks. Participants in this conference are invited to discuss the challenges they face in the management of audiovisual archives, to share innovative projects in terms of the exploitation and promotion of digital audiovisual corpus and to report on the development opportunities of the profession.

## **Topics**

### **Papers are invited on topics related, but not limited, to:**

- Digital audiovisual archives: theoretical approaches, particularities, typology of content (film, cinematographic, sound, radio, educational/didactic, television and filmed press archives, ephemeral, unpublished archives, web archives, etc.)
- Changes in archival functions, archiving methodologies
- Preservation of digital audiovisual archives: conservation techniques, technological choices and archival / documentary principles, challenges and issues

- Standards and techniques for document processing of digital audiovisual collections
- Digital audiovisual archives: specificities, difficulties, and perspectives in different regions of the world (Africa, Arab world, Europe, etc.)
- Governance of digital audiovisual archives and transparency
- Ethics of digital audiovisual archives: reliability of data and information, manipulation of digital images, dissemination of false news and protection of personal data, etc.
- Legal aspects of the governance of audiovisual archives: authenticity of documents, copyright, neighboring rights, GDPR, etc.
- Archiving of the audiovisual web and mission of memory institutions
- Forms of valuation, exploitation, distribution of digital audiovisual archives: renewal of approaches, examples of projects and prospects
- Use of digital audiovisual archives for education, science and cultural production: feedback
- Competence and training in the management of digital audiovisual archives
- Audiovisual archives and open science: Open Access, Data provenance, LOD (Linked and Open Data), VAP (Virtual Analysis Platform), VRE (Virtual Research Environment), etc.

## **Languages of the conference**

Arabic, French and English

## **Scientific Committee**

Abdelkader Abdelileh, University of Oran 2, Algeria

Nabil Aknouche, University of Constantine 2, Algeria

Mohamed Ben Romdhane, ISD, University of Manouba, Tunisia

Raja Ben Slema, National library, Tunisia

Azzedine Bouderbane, University of Constantine 2, Algeria

Aïda Chebbi, ISD, University of Manouba, Tunisia

Simon Oliver Côté-Lapointe, National Library and Archives of Quebec, Canada

Béatrice de Pastre, National Center of Cinema, France

Mamadou Diara, Cheikh Anta Diop University, Senegal  
El Mostafa Fayad, Institute of information sciences, Morocco  
Raja Fenniche, ISD, University of Manouba, Tunisia  
Wahid Gdoura, ISD, University of Manouba, Tunisia  
Kamel Gharbi, University of Bahrein, Bahrein  
Elsa Marguin Hamon, École nationale des chartes, France  
Stephen Lalande, National Institute of Audiovisual, France  
Moustapha Mbengue, Cheikh Anta Diop University, Sénégal  
Abderrazek Mkadmi, ISD, University of Manouba, Tunisia  
Abdulahakim Mohamed, A'Sharqiya University, Oman  
Tarek Ouerfelli, ISD, University of Manouba, Tunisia  
Fabrice Papy, Lorraine University, France  
Kathrine Sarikakis, University of Vienna, Austria  
Hatem Sridi, University of Bahrein, Bahrein  
Peter Stockinger, INaLCO, France  
Édouard Vasseur, École nationale des chartes, France  
Rachid Zghibi, ISD, University of Manouba, Tunisia

## **Organizing Committee**

Mohamed Abid, ISD, University of Manouba, Tunisia  
Najla Achek, ISD, University of Manouba, Tunisia  
Lamia Ben Amor, National Library, Tunisia  
Besma Bsir, ISD, University of Manouba, Tunisia  
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Kaouther Hamed, National Tunisian Television, Tunisia  
Emna Madani, ISD, University of Manouba, Tunisia  
Farah Makni, ISD, University of Manouba, Tunisia  
Hajer Sehli, National Library, Tunisia  
Hafedh Tobji, ASBU, Tunisia

## **Paper Submission**

Interested authors are invited to submit a paper proposal in Arabic, French or English in a Word Format, Times New Roman font, size 12 and single spaced. The proposal must include the following: the title of the proposal, name and contact details of the author(s) (title and organization, email address). Abstracts should have 2000to 2500 words, five keywords as well as a brief bibliography. Abstracts must clearly state the issue, the methodology used and the main expected results.

The submission will be made through the conference platform: [aavn2022.sciencesconf.org](http://aavn2022.sciencesconf.org)

## **Important Deadlines**

**March 03, 2021:** Call for papers

**May 30, 2021:** Deadline for submission of abstract proposals

**June 20, 2021:** Response to the authors

**September 15, 2021:** Reception of the full text

**November 15, 2021:** Notification to the authors

**January 15, 2022:** Reception of the final text

**February 28, 2022:** Deadline for registration for at least one of the authors of an accepted article

**Inscription fees and Participants' Accommodation details will be announced in due time.**